**TITLE: Clinical Marketing Liaison**

**PURPOSE OF POSITION:**

The Marketing Liaison will be responsible for facilitating patient admissions via marketing and education activities with contracted and potentially contracted hospitals This person will act as the point of contact for Hospital discharges and facilitate the admissions process for all patients by providing a rapid response to resident referrals working with hospital Discharge Planners, Case Managers and physicians.

**ROLE AND RESPONSIBILITIES:**

* Develop a strong working relationship with social workers/discharge planners and case managers.
* Serve as a liaison between MM SNF (Short term Rehab and long term care ) with health care professionals at the hospital to coordinate safe transitions from medical facilities to the appropriate level of care at MM
* Screening patient clinical charts, verify benefits, perform bedside assessment and Collaborate with the family to help form DC plan
* Marketing/Education in all contracted hospitals
* Works with Vice President of Business Development to ensure participation in relevant healthcare events, vendor fairs, and other duties as deemed appropriate for marketing purposes.
* Prior to Discharge, ensure all scripts and paperwork are complete before transport
* Inform appropriate hospital personnel of acceptance of patient referral and ensure documentation of patients demographic, clinical and payer information.
* Communicate daily the status and updates on all pending referrals

**KEY STRENGTHS AND REQUIREMENTS:**

* Strong clinical assessment skills
* Demonstrate knowledge of various payer sources
* Excellent Customer Service /Communication Skills
* Ability to work independently
* Established contacts in the community

**EDUCATION - EXPERIENCE:**

* 2 years health care marketing
* LPN/RN preferred

***We have comprehensive benefit packages that include health, dental, vision, retirement income protection and generous PAID TIME OFF.***

***Equal Opportunity Employer***